



August 12, 2014

7:00 p.m.

Orange Park Library

- I. Call to Order: The meeting was called to order at 7:06 p.m. by Scott Hershey.
Board Members Present: Scott Hershey, George Hoskins, Regina Sooy, Carol MacDougall, Charlie Sauter-Hunsberger, Robert Webster, Joe Strickland, Kathy Murray, Christine Vaughn, Ann Krause, Bill Krause, Doug Barrows, Michelle McCollough, Mark Wynter.
- II. Review and Approval of May's and June's Minutes: A motion was made, seconded and passed to approve the minutes from the May and June meetings.
- III. Introduced by Carol McDougall - Proposal from Black Creek Association: Mary Justino and Gayward Hendry from the Clay County Sheriff's Office. The 3rd annual Black Creek 5K in historic Middleburg on October 25, 2014. Clay County FOP is the title sponsor, and funds the David White Memorial scholarship, which goes to a Middleburg HS band member. They are looking for people to volunteer and spread the word about the event. There were about 500 runners last year. There is also a free 1 mile fun run. Gayward also spoke about the Helcat 10k and 50k to be held on January 3, 2015 in Reynolds Park in Green Cove Springs.
- IV. Officer Reports
 - a) Presidents Report – Scott Hershey
 - 1) Credit Card Charges through First Place Sports for race sign up: Scott spoke with Doug, who seems fine about doing this, but unsure of the cost.
 - 2) Resolution Run - Race Director – Kellie Howard – A motion was made, seconded and passed to approve her to be the race director for the 2015 race.
 - 3) Race Advisor Change. Dave Bokros stepped down and Bob Boyd will take it over.
 - 4) StrideRight deadline due by Aug. the 20th.
 - 5) Running Class – ½ Marathon Class? A half marathon class would compete with the Fall JTC class. Talk about doing a 5k class again like the one we used to have.

b) Treasurer Report – Bill Krause

June/July 2014: They were very quiet months. Kohl's gave us \$4500 in sponsorship monies. We opened up new checking accounts: one for socials, and another for the Angry Tortoise. We continue to be financially healthy.

Beginning Cash Balance as of June 1, 2014 was \$23,086.69

June/July Income was \$5,405.00 including sponsorships, membership and merchandise.

June/July Expenses were \$8,398.76 including children's running, newsletter, donations, Social and setting up new checking accounts.

Ending Cash Balance as of July 31, 2014 was \$20,092.93 of which \$14,135.95 was designated for Children's Running, \$1,333.34 was designated for multi-race sponsorships for 2014 races, \$250 was designated for 2014 scholarships.

V. Committee and Director Reports

- a. Merchandise Coordinator – Mark Wynter: A contest idea for people to submit photos of them traveling in their Strider shirt.
- b. Race Shirt Coordinator - Michelle McCollough: Discussion about ordering race shirts going forward. Michelle passed around a Children’s Running logo draft.
- c. Social Update – Christine Vaughn – August 24th at Clarks Fish Camp at 4pm. Please RSVP by August 20. They are working on a running social at the beach in September.
- d. Memorial Day 5K – Final Budget – Scott Hershey for Vicky Connell: Vicky did a great job on the race this year.

V. Old Business

- a. Increase Race entry fees: We have been at the same price since 2004, and we are the least expensive in our area. Even if we increase the price by \$5, we will still be one of the more affordable races.

Proposal: in 2015 our race registrations shall be as follows....

Early sign-up-\$20/25/10. Week of-\$25/27/15 Day of Race-\$30 for everyone. A motion was made, seconded and passed to approve the proposed race entry fee increase.

- b. Race Series Approval: A motion was made, seconded and passed to approve the Florida Striders Three Race series. There will be medals for all three races, and a series medal. More details will be worked out in the months to come.

VI. New Business

VII. Announcements

VIII. Adjournment: A motion was made, seconded, and passed to adjourn the meeting at 8:36 p.m.

Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.