



January 13, 2015 (7 PM)

Orange Park Library

- I. Call to Order: The meeting was called to order by Scott Hershey at 7:19 p.m.
Board Members Present: Regina Sooeey, Scott Hershey, Bill Page, Robert Webster, Kathy Murray, Jen DeSantis, Ann Krause, Bill Krause, Doug Barrows, Michelle McCollough, Gordon Simms.
Quorum: yes Also Present: Kellie Howard

- II. Review of Minutes: The review of the December minutes will be postponed until next month.

- III. Officer Reports
President Report – Scott Hershey
 - Merchandise Coordinator – Change to Michelle McCullough
 - Spring Running Class-Vicky Connell is in charge and there is a planning meeting next Wednesday for all interested in being involved.
 - StrideRight Editor-Ann Hodges was mentioned as a possibility, but we have not really met with her to discuss in more detail.
 - Upcoming board selection-Nominating committee shall be Regina Sooeey (Chair), Scott Hershey, and Robert Webster.
 - FPS Email Blast-The last one regarding the Resolution Run was late, and we hope to work on having it scheduled more timely in the future to promote our races.
 - Reinhold Foundation Grant – This money will be designated for Childrens Running.
 - MD5K Race Director- We still need this position filled.Treasurer Report – Bill Krause
December 2014:
 - Beginning Cash Balance as of December 1, 2014 was \$37,810.95
 - December Income was \$3,026.47
 - December Expenses were \$10,226.81
 - Ending Cash Balance as of December 31, 2014 was \$30,610.61.
 - Revenues were membership related, along with transfers from race accounts for some Pre-paid expenses.
 - Expenses primarily include children's running, prepaid race expenses, St. John's track lighting, deposit for the Expo booth, and our yearly dues to the RRCA.
 - Sponsorship money was allocated to the Hog Jog and Resolution Run accounts.

- IV. Committee and Director Reports
 - Resolution Run Race Director – Kellie Howard: We still need volunteers for parking, handing out medals and course marshalls.
 - Merchandise Coordinator – New merchandise & member giveaways: We will have new hoodies at the Resolution Run. We will give laces or arm warmers for renewing and new members. Discussion about having a GRR singlet or shirt. Michelle really likes the variety Born Fit has for our race shirts.
 - Gate River Run Coordinator – George Hoskins
 - Marketing/Merchandise Coordinator – Michelle McCullough: Discussion about the new member giveaways, new ways to get more merchandise out there to market ourselves.

Perhaps there could be a calendar of events on the website, so that the past events are no longer on the first page after they occur. How to get the word out better about socials and other events....not everyone uses Facebook.

- **Social Coordinators – Christine Vaughn and Jenn DeSantis**

Upcoming social on Jan 29: 1st Place Sports in OP. Group run followed by speaker, pizza, beer.

Discuss dates for annual picnic in April-in the past it has been the same weekend as the Run to the Sun.

V. **Announcements**

- 26.2 with Donna Marathon Water Stop on 2/15– Bill Page: The water stop is at Mile 1 and we need volunteers.

VI. **Adjournment:** A motion was made, seconded and passed to adjourn meeting at 8:42 p.m.

Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.