



February 10, 2015 (7 PM)
At Vaughn Motors
11350 San Jose Boulevard Jacksonville, FL 32223

- I. Call to Order: Scott Hershey called the meeting to order at 7:15 p.m.
Board members present: Regina Sooeey, Kathy Murray, Joe Strickland, Charlie Hunsberger, Carol MacDougall, Doug Barrows, Ann Krause, Bill Krause, Bill Page, Don Wucker, Christine Vaughn, Jen DeSantis, Michelle McCollough, Kim Lundy, Mark Wynter, George Hoskins.
Also Present: Vicky Connell Quorum: Yes

- II. Review of Minutes (December and January's): A motion was made, seconded and passed to approve the minutes from the December and January meetings.

- III. Officer Reports
 - a. President Report – Scott Hershey
 - i. Sponsor Tiered change: Rather than major and minor sponsors, we will have a tiered system that shows how much they contributed.
 - ii. History – Updates needed on our website. Who can do this? Frank Frazier, Ken Bendy, Marge, or Jenny Allen.
 - iii. River Run Tent: Doug Alred is again cutting our space. We need to think about what to do in future years.
 - iv. Mascot: Discussion about having a club mascot at our races to be more fun for the kids. Doug had an idea to have the high schools send their mascots, and have a spirit contest, or maybe a race with the mascots. Doug will follow up on this idea.
 - v. Board retention: Please respond to Regina as to whether you will stay on the board.
 - vi. Memorial Day Race Director: Will be Scott Hershey.
 - vii. First Place Sports Sponsorship of the MD5K: They will give us \$1,000. We are moving the race back to the OP store.

 - b. Treasurer Report – Bill Krause
January 2015:
Beginning Cash Balance as of January 1, 2015 was \$30,610.61
January Income was \$5,329.19 January Expenses were \$14,284.27
Ending Cash Balance as of January 31, 2015 was \$21,655.53
Revenues were membership and merchandise related. We also transferred monies from race accounts to the main account for prepaid expenses.
Expenses included: purchase of two new generators, RRCA dues, scholarships, our storage unit, and funding for the Social account (\$1500).
The Certificates of Deposit account balances totaled \$57,221.64 on Jan. 31, 2015.

Charlie did a great job on the Hog Jog, and profited \$2100. We have a lot of money floating between accounts, which is typical for this time of year.

We lost about \$8,000 last year. Hopefully, the Adult Running Class will increase memberships, but we also need to try to get more race sponsors. Discussion about how to get more sponsors for our races and children's running.

- IV. Committee and Director Reports

- a. Running Class Update– Vicky Connell: Things are going very well, and it is truly a group effort. The flyer is finished and she can send it out to all of us. It will be posted on Facebook, our website. It takes a group effort to publicize this class. Each group needs numerous coaches. Michelle is working on shirts. We are increasing the price to \$50. We are going to use old 1st Place Sports race shirts. She is coordinating speakers now.
- b. Merchandise – Michelle McCullough: We are well stocked up for the River Run with merchandise for sale and giveaways. We have samples of different shirt styles for upcoming races.
- c. Angry Tortoise Update – Charlie Hunsberger: We have budgeted for 150 runners, and can go up to 180. So far there are 65 runners signed up. He is sending out coupons on FB. Charlie went over his budget for the 2015 race.
- d. River Run Expo – George Hoskins
- e. Social Update – Christine Vaughn and Jenn DeSantis
 - i. February 19th – Social at 1st Place Sports in Orange Park. Speaker will be Jean Schubert.
 - ii. April 19th – Annual Picnic: Mandarin Park @ 1pm on Sunday
 - iii. Upcoming Socials: Discussion about having a running social.

V. Old Business:

- i. Strideright: Trish Kabus to meet with Ann Hodges to go over it and get her started on it.
- ii. Website: It needs to be updated more frequently and have an up to date calendar of events. Race links need to be active for online registration.
- iii. Donna Waterstop: We still need volunteers for this weekend.

VI. New Business

- i. Approval of the NEW 10K course and approval of having both the 5K and 10K courses certified. A motion was made, seconded and passed to approve the new course.
- ii. Sponsor gifts –Discussion about having some sort of plaques or other gifts.
- iii. 2 Way Radios: Joe Strickland-Proposed that we purchase these at \$189/each for better communication at our races. A motion was made, seconded and passed to purchase six of these.

VII. Adjournment: A motion was made, seconded and passed to adjourn the meeting at 9:05 p.m.

Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.