



September 8, 2015
7:00 p.m.
Orange Park Library

- I. Call to Order: The meeting was called to order at 7:05 p.m.
Board Members Present: Scott Hershey, Regina Sooey, Michelle McCullough, Robert Webster, Cari Holbrook, Kim Lundy, Jennifer DeSantis, Christine Vaughn, Doug Barrows, Bill Page, Kathy Murray, George Hoskins.
Quorum: Yes
- II. Review and Approval of Minutes: A motion was made, seconded and passed to approve the minutes from the August meeting.
- III. Officer Reports
 - a. President Report – Scott Hershey
 - i. Appointment of Bill Krause as Resolution Run Race Director
 - ii. Appointment of Shelly Allen - Facebook Admin– replacing Charlie Sauter-Hunsberger
 - iii. Series – Online payments: We will be using Eventbrite.
 - iv. Board Member Responsibilities
 - v. Square Up – A motion was made, seconded and passed to purchase two Square Up readers.
 - vi. Compass Bank –We are in the process of updating our signature cards for our various accounts as follows:
Angry Tortoise - 8971 Charlie Sauter-Hunsberger and William Krause are on this one - add Scott Hershey
FSTC Main - 2736 Scott Hershey and William Krause are the only ones on this one.
Hog Jog - 2728 Charlie Sauter-Hunsberger, Scott Hershey, and William Krause should be on this one. Need to update please.
Memorial Day - 2744 Scott Hershey and William Krause are the only ones to be on this account. Need to update please
Resolution 5K - 2663 As of today, Scott Hershey and William Krause are the only ones on this account.
Run to the Sun – 2671 Scott Hershey and William Krause only until we appoint a race director.
 - vii. RRCA Calendar: It is up to date and all of our races are on there.
 - viii. New Race logos – Resolution Run and 3 race Series. Still awaiting Run to the Sun and Memorial Day logos.
 - ix. Fun Run Flyers – Generic and website forms: Can be sent to schools and teachers.
 - b. Treasurer Report – Bill Krause
August 2015 – Postponed to next month’s meeting
- IV. Committee and Director Reports
 - a. Memorial Day 5K
 - i. Report – Scott Hershey: We had 368 fewer participants than projected. The race income was \$4,000 less than projected.
 - ii. Race date approval needed: A motion was made, seconded and passed to approve 5/30/16 as next year’s race date.
 - b. Sponsor Coordinator – Michelle McCullough: Suddath will be a new Gold sponsor for the

Resolution Run. Best Bet renewed their sponsorship for Resolution Run, as well as Myers Pediatric Dentistry, UF Health, and Aiosa Orthodontics. We are working on some new sponsorships. Cari needs logos for some of these.

- c. Social Update – Christine Vaughn and Jennifer DeSantis:
 - i. September 24 will be our social with Heartland Rehabilitation in Fleming Island: Run at 6:15, and social event at 7.
 - ii. Jennies Pennies: October 11: Questions about the history of this event, and who is responsible for doing what. Discussion about properly promoting this event for our membership.
 - iii. Marine Corps Half October 3: There is now a cost to have a tent there. Is it worth it? What are other running clubs paying? Doug Barrows is going to talk with Chris Rodatz.
- d. Hog Jog budget approval – Charlie Hunsberger: Projected income is \$2,000, which is a \$500 increase over last year. A motion was made, seconded, and passed to approve the budget as presented for the 2015 race.
- e. StrideRight Editor – Cari Holbrook: Next issue to go out October 1st. She needs everything by September 20. She has a page with upcoming events and needs about 4-5 events.
- f. Gate River Run Hospitality Tent-Don Wucker: Should we look into another location so we can capture more space? The consensus is to stay in the same location.

V. Old Business:

- a. Striders Group Runs: Discussion. Not going to give up, but will revise. Discussion about trying to get Striders out to more group runs, and get more members involved in running with each other. Regina to continue to promote the Monday bridge run, Wednesday track at St. Johns, and Thursday run at 1st Place Sports Town Center and OP Stores. Discussion about having a Thursday social after one of the group runs.

VI. New Business

Reward Programs – Michelle McCullough and Scott Hershey: Amazon Smile: If you buy things, they pay a certain amount into your charity. Compass has a program where the club gets money when members open an account.

Pub Run – Ideas: Holly Jolly Pub Run in December. Need to decide on a date.....discussion about Sunday, Tuesday or Thursday. We do not want to conflict with football.

Fleming Island HS Races-Suzanne Baker: A motion was made, seconded and passed to allow them to use some race equipment on October 3, 2015, and May 14, 2016 for their races.

- VII. Announcements: Doug Barrows talked about the run/walk club at his school and what a difference it has made in his students. Many of them will be participating in Marathon High.

- VIII. Adjournment: A motion was made, seconded and passed to adjourn the meeting at 8:50 p.m.