



March 14, 2017  
Pinch-A-Penny

- I. Call to Order: The meeting was called to order at 7:00 p.m.  
Board Members Present: Michelle McCullough, Regina Soeoy, Bill Page, Dave Allen, Shelley Allen, Cari Holbrook, Ann Krause, Bill Krause, Jamie Williams, Scott Hershey, Kathy Murray, Tara Showalter, Jon Guthrie, Sara Guthrie, George Hoskins.
- II. Review of Minutes: None
- III. Officer Reports
  - a. President's Report – Michelle McCullough:
    - i. Recent Events Recap:
      1. Angry Tortoise: We do not have the final numbers from Charlie yet.
      2. RRCA Conference: Ann and Bill accepted the award for outstanding youth program. It was a great event. Everyone has gone paperless for newsletters and all using social media. Sponsors can be called wellness partners, and we should ask them what they would like as benefits.
      3. Gate River Run: The event went very well, but we could have used more volunteers. Sold all extra merchandise at expo. Tent and food was well-organized. It was crowded, but there were no complaints. Our expo tent is great exposure and the race registration discount was successful. We had 39 register for the MD5K, 17 for RTTS, and 7 for both.
    - ii. Orange Park High School track: original track workout for the FSTC. They would like to see the FSTC back for kids' programs. Coach Garcia took over as track coach three years ago, and would like FSTC to team up with them to help refurbish the track. They would like to hold a 5K, to raise money, but not sure where and needs our help. He has secured a few sponsors such as Metro Diner, Coggin. August is projected time frame. The costs are \$100/foot to repair the track, which is over 30 years old.
    - iii. Important Upcoming Events:
      1. Spring Running Class: Only two people signed up so far.
      2. RTTS – 4/8/17
      3. Annual Picnic – 4/9/17
      4. NO BOARD MEETING ON 4/11/17; next meeting in May.
      5. MD5K – 5/29/17
    - iv. Board Re-Elections – Regina Soeoy: Everyone is returning to the board except Gordon Simms. Two new members are Tabitha Williams and Jennifer Harper.
    - v. Graphic Designer – Troy Alston: interviewed by Scott. He has fresh ideas and will do it for \$75 for each race, as a club expense.
    - vi. Marathon High Thank you: Connie Smith, the new Executive Director presented a Thank you plaque for our continued sponsorship and support of Marathon High.
  - b. Treasurer Report – Bill Krause (8 mins.)
    - i. February Financial Summary: It was a quiet month. We got \$16.27 from Amazon Smiles, and a \$200 rebate on our credit card. We have a net worth of \$104,000 vs. \$99,000 last year.
    - ii. Resolution Run – Final Reports: the numbers were really good. Participants were higher, and the net profit was \$8135. There was no loss due to not having the 10k. We need to re-certify the course next year and it will cost \$300. A motion was made, seconded and approved to re-certify the RTTS course. We need to reserve the new course by April 1, due to River Road construction.

RTTS Budget: A motion was made, seconded and passed to approve the budget for the 2017 Run to the Sun as presented.

IV. Committee and Director Reports:

- a. Marketing & Sponsorship – OPMC is out for 2017. New Sponsor – Tara Showalter: National Life Group.
- b. Race Volunteer & Registration – RTTS Volunteers are needed.
- c. Social – Annual Picnic will be held on April 9 from 1-4 p.m. at Mandarin Park.
- d. Membership & Merchandise – GRR statistics: 102 renewals, 23 new members, \$211 in merchandise sales, \$300 from Amelia Island Runners, \$500 from National Life Group.
- e. Scholarship – deadline and selection process: We have twenty applications to review.

V. Old Business- After the Gate River Run we are going to close the private Facebook Group page and refer everyone to the public FB Page. The old page will notify people of the change.

VI. New Business

VII. Announcements

VIII. Adjournment: A motion was made, seconded and approved the adjourn the meeting at 8:15 p.m.

***Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.***