

## Minutes December 12, 2017 Board of Directors Meeting

1. Call to order: The meeting was called to order by Jon Guthrie at 7:00 p.m.
2. Board Members present: Cari Holbrook, Jon Guthrie, Sara Guthrie, Ann Krause, Bill Krause, Bill Page, Regina Sooley, George Hoskins, Jen DeSantis, Jennifer Harper, Jamie Williams, Tabitha Williams, Tara Showalter, Doug Barrows, Kim Lundy, Kathy Murray, Scott Hershey, Dave Allen, Shelly Allen.
3. Review of November minutes: A motion was made, seconded and passed to approve the minutes from the November meeting.
4. Officer Reports:
  - a. President-Jon
    - Social Media: Make sure you are using the FB page, Twitter, and new BOD page. He is monitoring the Likes and comments. Wants to create a new position to make sure content on all digital media is consistent. Travis will still be the webmaster, but Scott will cross reference with Shelly. All events need to be posted consistently on the website and social media.
    - Running throughout our area: We need to tap into runners around our area, tell them about our club and get them interested.
  - b. Treasurer – Bill (budget):

Discussion about the 2018 Proposed Budget as presented by Bill Krause. A motion was made, seconded and passed to approve the 2018 budget as presented.

### Committee and Director Reports

Membership report – George: Passed out his new member survey, and its responses. This information should help us attract and retain new members, focus on why they joined, and reinforce the benefits of membership.

Strideright – Cari: The Dec/Jan edition is nearly finished. It will go to the printer Friday.

Social – Jenn and Dave (Holiday party): Please RSVP and show up with a side dish.

We will have a tent at the Ameris Bank Marathon.

Party at Irvin house in Avondale, Sunday December 17: Feel free to attend.

Polar Plunge January 1, 2018 at 9am in Jacksonville Beach.

Running Team – Shelly or Dave: They have a few new members.

Resolution Run – Bill Krause: Everything is going well.

Angry Tortoise February 25, 2018:

Hog Jog – RD change coming up next year.

Strider business cards – Jenn Harper created to give out to people when we are discussing club business.

Members only run - Kathy Murray: This will be our 40<sup>th</sup> anniversary. We should have a series of social runs for our members, perhaps for a nominal fee. Kathy Murray will chair the committee.

Gate RR expo-George: We need an idea for GRR expo giveaways for next year.  
Marathon High – Regina / Tara: Season 7 is under way and going great!  
RRCA Coaching Class – Feedback was solicited on the class.  
Summer Kids Run Camp: Is this something we want to do in the future? We have done this in the past.

Old Business: None

New Business: Jon mentioned the JTC Winter Track Series, and encourages our members to participate.

2018 Destination Run: We have been collecting ideas and working on a plan.  
Scholarship Applications are going out soon.

Announcements: None

Adjournment; A motion was made, seconded and passed to adjourn the meeting at 8:20 p.m.