

August 14, 2018 Board of Directors Meeting

@Orange Park Library

Call to Order: The meeting was called to order by Jon Guthrie at 7:02 p.m.

Members present: Regina Sooeey, Bill Page, Jon Guthrie, Mike Mayse, Kathy Murray, Amy Guthrie, Sara Guthrie, Vicky Connell, Tara Showalter, George Hoskins, Doug Barrows, Shelly Allen, Dave Allen, Ann Krause, Cari Holbrook, Kim Lundy, Scott Hershey, Bill Krause, Stephanie Watson.

Also present: Mae Barker

Members absent: Jen Harper

Review and approval of June BOD meeting minutes – No meeting in July: A motion was made, seconded and passed to approve the minutes from the June meeting.

Officer and Chair Reports

President – Jon Guthrie

-Facebook presence: We are growing. 1417 likes as of today, for a 34% increase since May. We need to keep increasing our exposure on social media.

Treasurer – Bill Krause: June and July reports.

Income included the Run to the Sun and Memorial Day 5k, \$200 rebate from our credit card, a payment from Heartland Rehabilitation.

Income YTD is \$68, 288.77.

Expenses included: website renewal, race-related expenses, newsletter printing, running class banner.

Expenses YTD are \$68, 119.39

Our net worth is down \$16,860.79 from 2017, which is due mostly to less race revenue, and fewer sponsor contributions.

Social – Amy Bonnette: The Jumbo Shrimp social was fun, and we had 40 people. Last Sunday was our social at Hanna Park, and we had a good turnout. We talked to the Lions Club in Orange Park about our 40th Anniversary celebration on September 13 at 6:00 p.m. for happy hour, and dinner at 7:00 p.m., followed by history of the club. The cost is \$25 and it is catered by Robert Walker.

October 14 is the Jennies Pennies social.

November social after the Half Marathon

December: We will plan a toy drive and deliver to Wolfson's Hospital. The holiday party is December 8 at Haskell.

January: We will do the Sharkbite Half Marathon in New Smyrna Beach on January 20.

Membership – George: He has a flyer that lists membership benefits. We currently have about 1000 members.

Strideright – Cari H.: Needs Strideright submissions by Monday August 20.

Media Coordinator/Facebook, Instagram, Twitter – Scott: Needs 40th Anniversary information.

Old Business:

RTTS report – Bill Krause: Our registration numbers were good, but sponsorships were down \$2,000 and expenses were higher. Our net profit was \$3337.45.

MD5K report – Scott Hershey: Great turnout, but less sponsorship monies. Our net profit was \$12,800, which was \$1600 less than the prior year.

New Business:

Race Director for Angry Tortoise- Sunday 2/24/2019 – Mae Barker: She loves trail running, and loves this race. She wants to see it grow, but wants to know what our goals are. Discussion about course capacity and how to turn this into a bigger event. She wants to work on more ultra sponsors for swag. Discussion about dates.

40th Anniversary Celebration: Thursday 9/13/18: George would like to put together a slide show. He is putting old photos together in an album, and digging into the history of our club.

Fall Beginner Run Class – 9/12/18 through 11/17/18 – Vicky: Couch to 5K running class. It starts September 12, but it is a virtual plan where each participant works with a mentor. We all need to recruit participants.

Marathon High request for funding – Regina Soeey: A motion was made, seconded and passed to sponsor Marathon High again this year for \$550.

Hog Jog 11/4/18 – Mike Mayse: We need sponsors, but we have volunteers, and a logo.

Jenny's Pennies 10/14/18 – Mike Mayse: Discussion about location, and having it at Clark Park.

Adjournment: A motion was made, seconded and passed to adjourn the meeting at 8:22 p.m.

